





DIGITAL EXPLORATION

JUNE 25th – AUGUST 27th, 2022

THE CHALLENGE:

Create a minimum of 1 artwork that requires you to experiment with digital media in your artwork. Subject matter is open.

The artwork should be inspired by the challenge subject and specifications. It is open to interpretation by each artist. The participating artists will be added to the “Digital Exploration” challenge group on WeChat. They will be encouraged to share and engage in discussion about their challenge artwork on an ongoing basis throughout June to August.

OVERVIEW OF ALL ISZAF CHALLENGES:

ISZAF sponsors and supports artist challenges for Shenzhen based artists and residents. ISZAF Challenges are established by the ISZAF Administration Team to focus and guide the ISZAF members and community in the daily habit of making work. ISZAF believes, the more you do, the more you express yourself, the clearer your message will become. Inevitably, ISZAF desires to promote collaborative artist expression in hopes to build community and strengthen the artistic expression of each participating ISZAF member.

The purpose for the ISZAF Challenges is to promote and develop ISZAF’s mission; the 3 C’s: Connect, Converse, Convey.

- **CONNECT:** Challenges connect people of all ages and artistic backgrounds both amateur and professional, who are willing to “challenge” themselves to make work focused on a single theme.
- **CONVERSE:** Using WeChat as a live discourse platform, participants share their artwork and critique, support, and encourage each other.
- **CONVEY:** At the end of this challenge, all artwork completed by the participating artists will be exhibited in a Padlet gallery on the ISZAF website—www.iszaf.com.

HOW TO TAKE PART:

Artists interested in participating in this challenge should join the WeChat ISZAF Digital Experiments Challenge group through the QR code posted in the (ISZAF) Community Member Forum WeChat group.

THE TIMELINE:

- **June 25, 2022—Challenge Begins.** An ISZAF Administrative Team member will officially begin the challenge in the WeChat challenge chat and include further necessary details.
- **June 25/2022 to August 27th/2022:** Artists will create artworks related to the challenge subject and specifications
 - **Ongoing throughout this phase, artists should share their progress and encourage others in the WeChat “DIGITAL EXPLORATION” Challenge group:**
 - Weekly posts on your progress by Saturday during every week of the challenge (July 2, 9, 16, 23, 30, August 6, 13, 20, 27)
 - Encourage others in the group to participate
 - Give constructive feedback on work created and shared during the challenge
- **August 27/2022 - Challenge Ends.**
- **Late September** - We would like to have an exhibition to celebrate the work created from our challenge at the ISNS Exhibition space! Specific details are TBD.

CHALLENGE EXPECTATIONS AND REGULATIONS:

- **Participate in the Challenge! What does this mean?**
 - Post weekly by the dates above (Saturdays during the challenge)
 - Post your progress and ideas behind your work
 - Give constructive feedback on work that is posted
 - Share any art-making tips or processes
 - Share your ideas and thoughts behind the challenge
 - Encourage other artists in the group by doing the above
- **Members who do not participate will be deleted from the challenge group – we will clean out the group every 2 weeks** (on July 9, 16, 30, August 13)
- **We live in China, so work must be appropriate and respectful of this.** Work created during the challenge should not show, refer to or demonstrate explicit subjects of any kind. This may include full frontal nudity, sexual acts, drug paraphernalia and/or consumption, excessive alcohol consumption or illegal activities. It cannot be highly political, nor should it offend our host country of P.R. China. If any participating artists have any questions about the subject to be explored in the work, they are to contact Gloria Carnevale with such questions.