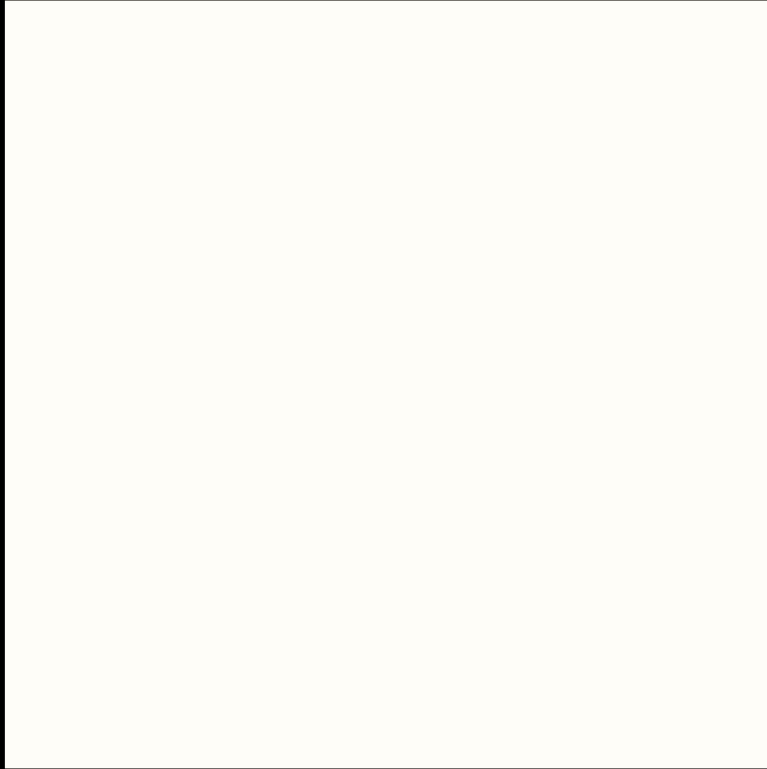


ISZAF 2nd Invitational Show

OPEN CALL



抽象
ABSTRACTION

截止日期
Deadline: 1st September, 2019

展期
Exhibition:
November 9 – December 7

Open to all artists
residing in China

An exhibition about
Photography and Painting

Curated by Catarina Braga
and Brittan Aebischer

OCT-Loft, Shenzhen

Contact:

iszaf.shenzhen@outlook.com
www.iszaf.com



Letter to All Potential Participating Artists

Dear Artists:

On behalf of (ISZAF) International Shenzhen Artist Forum, we the ISZAF Administration Team are pleased to announce ISZAF's 2nd Artist Invitational show. This is ISZAF's second open call leading to a show held in Shenzhen's prestigious OCT-Loft Arts and Culture District.

ISZAF was founded on the belief that local artists from all walks of life and disciplines should have a single community for support, connectedness, and artistic purpose. The proposed exhibition follows the first ISZAF's Photography Exhibition **Concurrence** curated by Catarina Braga. This second show will follow up on questions and matters steaming from Photography to Painting and vice-versa, and it aims to feature ISZAF's artists as well as other artists spread through China.

We look forward to working with our co-producer 白墙 FOTOSHOP and this show's supporting art spaces, SE Art Space and Lu Café in OCT-Loft, Nanshan, Shenzhen: they will be graciously hosting our exhibition.

Below is our outline for the exhibition to happen up to the show, Saturday, November 9th to Saturday, December 7th, 2019. We look forward to reviewing all submissions by distinct artists who are all over China. If you have any inquiries regarding the information provided below, the curators Catarina Braga and Brittan Aebischer will be your main points of contact regarding all show details. They look forward to working with you and cannot wait to see what becomes of this amazing show and opportunity! The final deadline for submissions is Sunday, September 1st, 2019.

Sincerely,

ISZAF Administration Team

Exhibition Project Outline

Theme of the Show:

- Abstraction

Show Location:

- *SE Art Space* and *LU Café*, OCT-Loft, Nanshan, Shenzhen

Dates of Show & Main Event:

- **Show Opening #1 - Lu Café (Perspective 1)**
 - Saturday, November 9, 2019 - 14:00 pm.
- **Show Opening #2 - SE Art Space, (Perspective 2)**
 - Saturday, November 9, 2019 - 18:00 pm.

Curators:

- Catarina Braga
- Brittan Aebischer

Producers:

- ISZAF - International Shenzhen Artist Forum
- 白墙 FOTOSHOP – OCT-Loft, A5-218, Shenzhen, China

Sponsors:

- All Participating Artists
- 白墙 FOTOSHOP
- ISZAF

Show Parameters and Expectations

Proposed curatorial rational

Work submitted should adhere to the following guidelines:

ABSTRACT LOGOS

1. Make paintings and/or photographs
2. The artist should have their definition of what abstraction is.
(Definition should be submitted with the artwork)
3. The work should support that definition

Artists who may participate in the Submission of Work and Final Exhibition

- Any artist residing in China

Number of Artists to be selected for the Show

- 22

Number of Works to be submitted

- 3-5

Number of works to be potentially exhibited by a single artist in the Show

- 1-2 (this depends on the space available in the gallery and the curatorial selection process)

Mediums accepted

- All photography and painting mediums accepted (except collage work or drawings).

- **All artists who are selected to be in the show, must print and/or frame their work using the 白墙 FOTOSHOP printing studio in OCT-Loft.**
- The recommended papers for high quality fine art photography printing are: Hahnemühle FineArt Baryta, EPSON Cold Press Bright and EPSON Hot Press Natural.
- The recommended frames are: black aluminium frame, cedar wood frame, red oak frame and acrylic mounting. (See the attached document to see all the available photographic papers, frames and mounting with the pricing.)

Fees and Costs

- **Show & Exhibition Fee:**
 - 180 RMB (This is strictly for marketing/gallery materials and opening event supplies)
- **Printing and/or Framing Fee(s):**
 - ≥ 350 RMB (This is determined by size of work and number of pieces included in the show. See the attached document with the pricing).

Submission and Curatorial Requirements

- **Submission Requirements:**
 - 3-5 high-resolution images of the work are to be submitted no later than September 1st to ISZAF's email:
iszaf.shenzhen@outlook.com
 - Included in the email is a pdf document that includes the following information:

- Artist Statement - Abstraction Definition (6 sentences max)
 - Artist Bio (6 sentences max. including applicable arts industry work and participated exhibitions)
 - Title of each work submitted and the medium.
 - Proposed printing size and photographic paper for each work submitted and/or framing for the paintings.
 - The limit size for length/width is 1.20m.
- **IF AN ARTIST SUBMITS WORK: THEY UNDERSTAND AND ACCEPT ALL SHOW PARAMETERS. THUS, COMMITTING TO THE SHOW'S TIMELINE, DEADLINES, AND FINANCIAL REQUIREMENTS.**

Curatorial Process

- The show's curators, Catarina Braga and Brittan Aebischer, will be selecting work based on the strength of the work and how pieces best fit together in relation to the exhibition concept.
- All work selected will be announced and all included artists will have 24 hours to re-submit high-resolution, print quality image files to ISZAF (email: iszaf.shenzhen@outlook.com)
- All work is to be formally printed and/or framed using 白墙 FOTOSHOP printing and framing services. (As a condition of having the show in the gallery, all artists are required to use the printing services company 白墙 FOTOSHOP as a pre-condition and gallery rental fee waiver. 白墙 FOTOSHOP owns and operates the exhibition gallery to be used for this show and is not charging for the space).

Sales of All Exhibition Work

- All work in the exhibition may be listed for sale by each individual artist. If an artist chooses not to sell their work, they must state so in the final submission.
- If the participating artists make a sale at any point while the work is being displayed in SE Art Space or Lu Café, the sponsoring gallery shall take a commission of **30%**.
- All buyers will strictly purchase the work through 白墙 FOTO-SHOP and the artists will be paid directly through the gallery.
- Artists who privately sell their work that is currently being shown in SE Art Space or Lu Café, will be required to pay the **30% commission** of the sale to 白墙 FOTOSHOP, even though the sale of the work was conducted indirectly.
- All artists will be solely responsible for the pricing of their work. However, both curators, Catarina Braga and Brittan Aebischer have the right to negotiate with each artist the final pricing based on the group show as a whole.

Curatorial and Exhibition Timeline

- **Friday, June 28th, 2019: Open Call**
 - Formal invitation letter for submissions is released to all members of the ISZAF Artist Forum Community and open to all artists in China.
- **Sunday, September 1st, 2019: Submission Deadline**
 - Deadline for all submission of work (see submission requirements above).

- **Saturday, September 14th, 2019: Selected Work Announcement**
 - Selected artists and work announcement.
- **Monday, September 16th — Sunday, 21st, 2019: Delivery of paintings and sending of digital work to be printed and framed**
 - Time frame to receive digital photography files sent to ISZAF for final printing, and receive the physical paintings.
- **Friday, November 1st, 2019: Art Work Delivery Deadline**
 - All work is finished printed and/or framed and delivered to 白墙 FOTOSHOP.
- **Thursday, November 7th — Friday, November 8th, 2019**
 - Work is installed in the galleries.
- **Saturday, November 9th, 2019: Show Opening**
 - Opening *Perspective 1*: Lu Café - 14:00 pm
 - Opening *Perspective 2*: SE Art Space - 18:00 pm
- **Saturday, November 9th — Saturday, December 7th, 2019**
 - Dates of the Show open to the public.
- **Sunday, December 8th, 2019**
 - Work is taken down and picked up from the gallery.

ISZAF
INTERNATIONAL SHENZHEN ARTIST FORUM

白墙
FOTO
SHOP

白墙
视觉

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LUCAFÉ
驴咖啡

